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**Understand Operations Management for Better**

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## **Business Reporting**

Michelle Cheng of Quartz writes about how to think about business stories in non-traditional ways, from uncovering stories about underrepresented communities to exploring social inequities. Cheng ...

### **How to think about business stories in a non-traditional way**

The third in Quartz's business journalism series, *A Better Kind of Business Journalism*, focused on creative approaches to financial journalism.

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## **How to think about business stories creatively and inclusively**

At the Solutions Journalism Network, we spend nearly all our time working closely with journalists and newsrooms to support the practice of solutions reporting. We incorporate all the great feedback ...

## **What the Solutions Journalism Network learned talking to ~100 newsrooms about SoJo**

Brett Sholtis, health reporter at NPR affiliate WITF in Harrisburg, Pennsylvania, has been selected as a 2021-2022 Fellow under the Benjamin von Sternenfels Rosenthal Grant

# Download File PDF Business Journalism How To Report On Business And Economics for Mental Health ...

**Reveal and Carter Center award Brett Sholtis  
the Benjamin von Sternenfels Rosenthal Grant  
for Mental Health Investigative Journalism**

Mark Sternberg of Adweek interviewed Quartz editor in chief Katherine Bell about business journalism. Here is an excerpt: Business journalism doesn't happen in a vacuum. If you write a critical ...

**Quartz's Bell on business journalism:  
Interest of readers is paramount**

The Tallahassee Democrat took home top awards

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**Economics** for 2020 from the Florida Society of News Editors, Sunshine State Awards and Green Eyeshade Awards.

## **Tallahassee Democrat wins statewide journalism awards, third consecutive Gold Medal**

UNC-Chapel Hill delayed the journalist's tenure offer, then she went elsewhere. Students say they wanted the representation she would've brought.

## **Nikole Hannah-Jones's tenure saga highlights lack of Black journalism instructors,**



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## **Students say**

In this month's Meet the Investigators, Marian Wilkinson talks with ICIJ about going the extra mile on her stories, finding structure in documents, and the power of journalism to hold the powerful to ...

**'Accountability is key:' Using the power and privilege of journalism to empower society**

Business models and improved media literacy ... of improving the visibility and distinctiveness of trustworthy reporting. The Journalism Trust Initiative, initiated by the NGO Reporters without ...

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## **False story about decuplets was a low point for journalism: how to fix the damage**

On this week's episode of the Campus Countdown, Campus Reform reporter Ophelie Jacobson breaks down Nikole Hannah-Jones' decision to turn down University of North Carolina's tenure offer. Hannah-Jones ...

## **JACOBSON: Nikole Hannah-Jones has no business teaching journalism anywhere**

They often don't have the resources to follow through on every case after reporting an arrest ... people say guards use to

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**Economics** dehumanize them. Journalism is a public service.

## **It's time for journalism to break the cycle of crime reporting**

Also: Adidas creates 'swimmable' billboard, YouTube tests comment moderation features, and Amtrak introduces sustainable trains. Hello, communicators: Adidas has created what it calls the world's ...

**UNC responds to tenure controversy, a third of business travelers to stay home for 2021, and Gates Foundation details leadership plans**

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**Economics**  
Shannon Farley: You began your career as a journalist and author, reporting from Philadelphia ... Some wondered why I would leave the global journalism organization I had founded for a much ...

## **From Journalism To A Tech Nonprofit: This COO's Big Pivot To Empower The Next Generation Of Coders**

This is my unfinished business," he said. END  
\*Neil Jayson Servallos, an M.A. Journalism student at the UST Graduate School, originally wrote this story for one of his reporting classes. It was ...

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## **'The whole internet can be a watchdog': How to fight online sex abuse of children**

The report recommends not only increasing public sector development funding for public interest journalism but also facilitating philanthropic support for both commercial and nonprofit media.

## **Call for a New Deal for Journalism to strengthen democracy**

Please support our journalism with a subscription ... do not exceed 20% of your weekly benefit amount. You also must report

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**Economics** and income in your weekly claims.  
Create an account with ...

## **Here's how to apply for Indiana unemployment benefits online, step by step**

The 2021 NewsBrands Ireland Journalism Awards will open for entries ... who perform a vital public service through ground-breaking reporting at a time when we need it most," he said.

## **Entries for 2021 NewsBrands Ireland Journalism Awards to open this month**

And UNC, as a Southern university, remains

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**Economics** eager to take up her insights and reporting on race, she says. King says Hussman's core values remain important for students. But she says, journalism is ...

## **UNC Journalism School Tried To Give Nikole Hannah-Jones Tenure. A Top Donor Objected**

The advertising-based business model that sustained ... the visibility and distinctiveness of trustworthy reporting. Rebuilding trust The Journalism Trust Initiative, initiated by the NGO ...

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**Business Journalism: How to Report on Business and Economics** is a basic guide for journalists working in countries moving to open-market economies, students in journalism courses, journalists changing direction from general news reporting to business and economic reporting, and bloggers. It also explains the differences in technique required for general reporters to deliver business news for text, TV, or radio. Veteran journalist Keith Hayes, who has worked for such organizations as Reuters, PBS, the BBC, CBC, and CNBC, provides a quick reference to journalistic practice that covers everything



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**Economics** from how to meet a deadline to getting answers from company or government officials who would rather not talk. It also provides background on specific knowledge that journalists should have to report on the business and the economy accurately and with insight. That includes understanding the major markets and how they work, learning to read a balance sheet, and getting the story even when a company or government sets up roadblocks. As Hayes demonstrates, effective journalists are story tellers who need to tell the story well while making certain they are providing the facts as they find them and

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**Economics** understand them. Among other things, readers will also learn: How to write a business news story How to report business news on television How to report in a globalized business world How to get usable information from press conferences and briefings The basics of macroeconomics, the financial markets, and company-specific financial data How to dig for facts and get the story This book covers comprehensively the basics of business and economic reporting. With its insights and tips from Hayes and other veteran journalists, it's a book that will remain on your shelf for years to come and

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**Economics** help you acquire and cement career-enhancing skills. It will also help you hone your craft as you begin to write more sophisticated stories and take jobs of increasing responsibility.

The Pulitzer Prize-winning reporter details “how the U.S. business press could miss the most important economic implosion of the past eighty years” (Eric Alterman, media columnist for The Nation). In this sweeping, incisive post-mortem, Dean Starkman exposes the critical shortcomings that softened coverage in the business press during the mortgage era

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**Economics** and the years leading up to the financial collapse of 2008. He examines the deep cultural and structural shifts—some unavoidable, some self-inflicted—that eroded journalism's appetite for its role as watchdog. The result was a deafening silence about systemic corruption in the financial industry. Tragically, this silence grew only more profound as the mortgage madness reached its terrible apogee from 2004 through 2006. Starkman frames his analysis in a broad argument about journalism itself, dividing the profession into two competing approaches—access reporting and

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**Economics** accountability reporting—which rely on entirely different sources and produce radically different representations of reality. As Starkman explains, access journalism came to dominate business reporting in the 1990s, a process he calls “CNBCization,” and rather than examining risky, even corrupt, corporate behavior, mainstream reporters focused on profiling executives and informing investors. Starkman concludes with a critique of the digital-news ideology and corporate influence, which threaten to further undermine investigative reporting, and he shows how financial

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**Economics** coverage, and journalism as a whole, can reclaim its bite. “Can stand as a potentially enduring case study of what went wrong and why.”—Alec Klein, national bestselling author of *Aftermath* “With detailed statistics, Starkman provides keen analysis of how the media failed in its mission at a crucial time for the U.S. economy.”—Booklist

Mutilated, dying, or dead, black men play a role in the psychic life of culture. From national dreams to media fantasies, there is a persistent imagining of what black men must be. This book explores the legacy of that

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**Economics** role, particularly its violent effect on how black men have learned to see themselves and one another. David Marriott draws upon popular culture, ranging from lynching photographs to current Hollywood film, as well as the ideas of key thinkers, including Frantz Fanon, Richard Wright, James Baldwin, and John Edgar Wideman, to reveal a vicious pantomime of unvarying reification and compulsive fascination, of whites looking at themselves through images of black desolation, and of blacks dispossessed by that process.

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**Show Me the Money** is the definitive business journalism textbook that offers hands-on advice and examples on doing the job of a business journalist. Author Chris Roush draws on his experience as a business journalist and educator to explain how to cover businesses, industries and the economy, as well as where to find sources of information for stories. He demonstrates clearly how reporters take financial information and turn it into relevant facts that explain a topic to readers. This definitive business journalism text: provides real-world examples of business articles presents complex topics



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**Economics** in a form easy to read and understand offers examples of where to find news stories in SEC filings gives comprehensive explanations and reviews of corporate financial, balance sheet, and cash flow statements provides tips on finding sources, such as corporate investors and hard-to-find corporate documents gives a comprehensive listing of websites for business journalists to use. Key updates for the second edition include: tips from professional business journalists provided throughout the text new chapters on personal finance reporting and covering specific business beats expanded coverage of

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**Economics** real estate reporting updates throughout to reflect significant changes in SEC, finance, and economics industries. With numerous examples of documents and stories in the text, *Show Me the Money* is an essential guide for students and practitioners doing business journalism.

Investigative journalism holds democracies and individuals accountable to the public. But important stories are going untold as news outlets shy away from the expense of watchdog reporting. Computational journalism, using digital records and data-mining

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**Economics**, promises to lower the cost and increase demand among readers, James Hamilton shows.

In July 1997, twenty-five of America's most influential journalists sat down to try and discover what had happened to their profession in the years between Watergate and Whitewater. What they knew was that the public no longer trusted the press as it once had. They were keenly aware of the pressures that advertisers and new technologies were putting on newsrooms around the country. But, more than anything, they were aware that

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**Economics** readers, listeners, and viewers – the people who use the news – were turning away from it in droves. There were many reasons for the public's growing lack of trust. On television, there were the ads that looked like news shows and programs that presented gossip and press releases as if they were news. There were the "docudramas," television movies that were an uneasy blend of fact and fiction and which purported to show viewers how events had "really" happened. At newspapers and magazines, celebrity was replacing news, newsroom budgets were being slashed, and editors were pushing journalists

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**Economics** "edge" and "attitude" in place of reporting. And, on the radio, powerful talk personalities led their listeners from sensation to sensation, from fact to fantasy, while deriding traditional journalism. Fact was blending with fiction, news with entertainment, journalism with rumor. Calling themselves the Committee of Concerned Journalists, the twenty-five determined to find how the news had found itself in this state. Drawn from the committee's years of intensive research, dozens of surveys of readers, listeners, viewers, editors, and journalists, and more than one hundred

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intensive interviews with journalists and editors, *The Elements of Journalism* is the first book ever to spell out – both for those who create and those who consume the news – the principles and responsibilities of journalism. Written by Bill Kovach and Tom Rosenstiel, two of the nation's preeminent press critics, this is one of the most provocative books about the role of information in society in more than a generation and one of the most important ever written about news. By offering in turn each of the principles that should govern reporting, Kovach and Rosenstiel show how

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**Economics** some of the most common conceptions about the press, such as neutrality, fairness, and balance, are actually modern misconceptions. They also spell out how the news should be gathered, written, and reported even as they demonstrate why the First Amendment is on the brink of becoming a commercial right rather than something any American citizen can enjoy. The Elements of Journalism is already igniting a national dialogue on issues vital to us all. This book will be the starting point for discussions by journalists and members of the public about the nature of journalism and the access that we all enjoy

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Drawing upon the experience of some 40 journalists, this work offers practical information to help with the complicated and risky task of writing about business and industry. It demystifies such concepts as macro and micro-economics and suggests specific investigative techniques.

**Business Journalism: A Critical Political Economy Approach** critically explores the failures of business journalists in striking the balance between the bottom line business



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**Economics** model and their role in defending the public interest. Drawing on historical and political economic perspectives and analysing these in relation to critical political economic theory, the book explores failures of business journalism through the dwindling of social responsibility in the business journalist's role in holding political and corporate power to account. Ibrahim Seaga Shaw draws on a diverse range of case studies, including: investigative journalism in The Standard Oil and Enron Scandals corporate propaganda in relation to business reporting financial Journalism and the global

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**Economics** crises of the late-90s and 2008 public business journalism and subprime mortgage loans, horsemeat and bent iPhone 6 scandals ethical challenges of business and journalism from developed to emerging BRICS economies business or financial journalism? Modernity vs postmodernity, macroeconomics vs microeconomics challenges of business journalism in the digital age. Business Journalism: A Critical Political Economy Approach is essential reading for students and scholars interested in understanding the historical failings and potential futures for business journalism and those wishing to

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**Economics** develop specialist financial, economic and business reporting in today's globalised media landscape.

The business of journalism is widely held to be in a terminal crisis today, in particular because the rise of the internet has drained audience attention and advertising revenue away from existing media platforms. This book, the first systematic international overview of how the news industry is dealing with current changes, counters such simplistic predictions of the supposedly technologically determined death of the news

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**Economics** It offers instead nuanced scrutiny of the threats and opportunities facing legacy news organisations across the world in countries as diverse as the United States, the United Kingdom, France, Germany, Finland, Brazil, and India as they transition to an increasingly convergent media landscape.

TODAY ALMOST EVERYTHING THAT happens in the world has an economic impact. Business and financial journalists make sense of it all. They cleverly craft their stories so everyone can readily understand the ever-changing trends of a global economy. Their reporting

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**Economics** resonates with savvy financial and corporate professionals, as well as those who find the intricacies of business transactions and the jargon in annual reports, profit-and-loss statements, and public stock offerings, totally mystifying. Once part of an overlooked department in a bustling newsroom, business and financial reporters are front and center when it comes to reporting today's headlines. Business news has come into its own over the last 30 years. The business desk is no longer the dumping ground for boring stories that only make it to the back pages of a publication or get cut when a television news

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program is running too long. Business and financial news is much more than a footnote to history these days, as fluctuations on the world's financial markets reach into everyone's wallet. In a money-driven world, the business or economic angle of a story is usually in the lead. With jobs and benefits, mortgage rates and household budgets, retirement plans and pension funds all hanging in the balance, news from the world of business and finance is not just for Wall Street types anymore. People in all walks of life - from blue-collar workers to white-collar professionals - want the latest news

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**Economics** from the world of business and finance, and they want it put into perspective to help them understand how it impacts them. Business and financial journalists have to figure out the importance of the latest business headlines and report, and what they mean both short and long term. Federal and state government agencies are constantly reporting on economic indicators, from jobs reports to housing starts, but determining what those findings mean for a particular region requires the insight of business and financial reporters. These intrepid journalists take an unbiased look at the

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**Economics** numbers and determine whether a lower unemployment rate stems from surging job growth, or it simply means that a certain segment of the population has given up searching for work. Understanding the nuances of the worldwide economy, business and financial reporters separate propaganda from truth. They sift through financial reports and determine whether there is really good news to report, or there is just a positive spin being put on a rather bleak economic outlook. These journalists ask the tough questions, trying to pry out information from tight-lipped business executives who do not



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**Economics** like bad news of any kind to leak out.

Navigating between the movers and shakers of the business world, trying to augment their bottom line, and government officials, working to increase their political capital, journalists who report on the financial world keep these powerful people honest and hold them accountable. Reporting on the economy was not always seen as a job that would get your blood flowing, but times have certainly changed. Today, business and financial news is where bold, ambitious, dogged reporters build their reputations

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