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Page 4/28

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Drowning in the data lake? Get insights into Square Enix Montréal 's BI team and processes, and how they help our teams successfully develop, launch, and operate games.

The BI Iceberg: A Key to Mobile

Page 5/28

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Game Success

The game industry grew 10% in 2020 in a year when the global economy shrank 5%, and gaming is forecast to grow at a 4.4% CAGR through 2025.

PwC: Games grew 10% in 2020

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and will grow 4.4% per year
through 2025

This is an audience that's deeply
invested and, for the most part,
holds strong views about business
models. Their vision for a utopian
VR future is one dominated by
standalone games, a bastion of ...

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Virtual reality still needs to find its
business model | Opinion

This makes the mobile gaming
industry a lucrative proposition for
business in terms of revenue. If
you are planning to expand your
feet in the mobile game

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development industry and looking
for some ...

Top 7 Mobile Game Development
Ideas Watch Out in 2021

The Entertainment Software
Association (ESA) today released
its annual 2021 Essential Facts

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About the Video Game
Industry, which ...

New Report: 2021 Essential Facts
About The Video Game Industry
Flux Games, Kokku, Manifesto,
Double Dash Studios, and Plenty
More will be Present at This

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Year's Event SÃO PAULO, BRAZIL
/ ACCESSWIRE / July 14, 2021 /
With the Game Developers
Conference (GDC) 2021 ...

Brazil Games Showing Up in Style
to This Year ' s Game Developers
Conference With 22 Studios

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Holfve says that the Game Pass business model has been a profitable one for Avalanche Studios, especially when it comes to their own self-published game, TheHunter: Call of the Wild. On top of ...

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Xbox Game Pass Business Model
“ Really Works to Our Advantage ”
– Avalanche Studios

Frost & Sullivan honored leading
companies in the region at the
19th annual Asia-Pacific Best
Practices Awards ...

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Frost & Sullivan Best Practices
Recognition Honors Industry-
leading Companies at the 2021
Asia-Pacific Virtual Awards
Ceremony

Trail is unveiling tools and a
platform that make it easy for
developers to create high-quality

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games that run in a browser.

Trail launches platform for zero-friction games on the browser
The game industry has a different revenue model than the app industry. Microsoft's blog posts and other documentation also

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clearly state that the option to keep 100% of revenue does not include PC ...

PC game devs still have to pay Microsoft 12% of revenue, but that's the best in the business
In the past, travel marketers have

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been limited by imperfect data. Now a tech behemoth is giving industry professionals a free peek behind the curtain.

Google Just Unlocked The
Mysteries Of Travel Demand—And
The Tourism Industry Can ' t Wait

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To Have At It

The return to business at the Cannes Film Market hasn't necessarily marked the return to business as usual, as sluggish foot traffic and empty stalls in the Palais des Festival can attest. But AGC ...

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AGC Studios Boss Stuart Ford
Says ' Wheels Are Turning ' for
Indie Film Business in Cannes
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check your email and click the
provided link to continue. Waiting
for email verification... An email

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has been sent to . Please check
your email and click the ...

Unlicensed and Shared Spectrum
for 5G: Implementation Scenarios,
Industry Options and Business
Models

Global “ Digital Health Market ”

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research provides an outline of the business with key insights, applications and the industrial chain structure. Additionally, it provides information of the worldwide ...

Digital Health Market Analysis

Page 21/28

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2021 | Business Trend, Industry Demand, Worldwide Opportunities, New Development and Geographical Forecast 2025
Nintendo has revealed a brand new Switch console - the Switch (OLED model). The OLED model promises to add new features to

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the Switch, including a seven-inch OLED screen and an Ethernet port to ...

Nintendo unveils new Switch
OLED model

Paysafe (NYSE: PSFE), a leading
specialized payments platform,

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today announces the global launch of its safeguarding solution for the travel industry. The new solution eliminates the need for travel ...

Paysafe Launches Safeguarding
Model for the Travel Industry
Globally

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The TIGA Games Industry Awards uniquely recognises excellence in games development, business and education. The Awards also salute the achievements of both small and large games development studios.

Let's Get Digital: The TIGA Games

Page 25/28

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Industry Awards 2021 Are Open
for Entry

Sani-Matic ' s digital transformation
journey and their approach to

developing a digital business model

The integral role that data plays in
maintaining process compliance

The value of ongoing system ...

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Webinar: Sani-Matic ' s Journey to
an Entirely New Digital Business
Model

The pursuit of new business
models in higher education is an
important finding. According to the
Chronicle: "COVID-19 may not

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have created any new reasons for colleges to change how they do ...

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