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Gemba Kaizen: A Commonsense, Low-cost Approach to Management by Masaaki Imai. (354 pages, McGraw-Hill, 1997) by Barbara Presley Noble. The subtitle of Gemba Kaizen, the sequel to the enormously influential management handbook Kaizen, tells it all: A Commonsense, Low-Cost Approach to Management. Masaaki Imai, the crusading proponent of kaizen and head of the Kaizen Institute in Japan, fills his follow-up work with exhausting detail — so exhausting, in fact, that only the most dedicated ...

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Imai M. (2007) Gemba Kaizen. A Commonsense, Low-Cost Approach to Management. In: Boersch C., Elschen R. (eds) Das Summa Summarum des Management. Gabler. [https://doi.org/10.1007/978-3-8349-9320-5\\_2](https://doi.org/10.1007/978-3-8349-9320-5_2). DOI [https://doi.org/10.1007/978-3-8349-9320-5\\_2](https://doi.org/10.1007/978-3-8349-9320-5_2); Publisher Name Gabler; Print ISBN 978-3-8349-0519-2; Online ISBN 978-3-8349-9320-5

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Gemba Kaizen: a Commonsense Approach to a Continuous Improvement Strategy, Second Edition by Masaaki Imai (2012, Hardcover)

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gemba KAIZEN™ A commonsense approach to a Continuous Improvement Strategy Written by Masaaki Imai, pioneer of modern operational excellence and founder of the Kaizen Institute, this new edition of gemba KAIZEN™ makes a thorough review of his most important book.